



ALWARSHA · 2026

Company Profile

Spare parts, workshops and appointments — everything your car needs, in one place.

Who we are

Alwarsha is a digital platform — website and app — that brings car owners, workshops and spare-parts sellers together in one place. Our goal is to make car maintenance easier, clearer and faster: find the part you need, find the right workshop near you, and book your appointment from your phone.

THE PROBLEM

What we're solving

- 1 **Car owners** go from shop to shop to find a part and its price, with no easy way to know which workshop to trust.
- 2 **Workshops** depend on walk-ins and word of mouth, with no clear way to organise appointments.
- 3 **Spare-parts sellers** are limited to their local area and struggle to show their stock to new customers.



The solution: one platform that connects everyone.

One platform, three audiences



Car owners

- Search for spare parts and compare prices.
- Find nearby workshops and see their ratings.
- Book an appointment with a workshop in one tap.



Workshops

- A dedicated page with services, working hours and location.
- Organised bookings instead of crowds and waiting.
- New customers from their area and beyond.



Spare-parts sellers

- Show products, prices and availability to a wide audience.
- Direct orders and enquiries from car owners and workshops.
- Wider reach without the cost of a new branch.

What you can do with Alwarsha



Search spare parts

Search by part or car model and see who has it and at what price.



Find a nearby workshop

Workshops around you on the map, with their specialties and working hours.



Book an appointment

Pick the day and time that suit you, and get a booking confirmation.



Real reviews

Read customer experiences before you choose, and rate yours after.

HOW IT WORKS

Four simple steps

1

Search

For the part or service you need.

2

Compare

Prices, ratings and distance.

3

Book

Your slot with the workshop in seconds.

4

Get it fixed

Show up on time — no waiting.



No running around. No waiting.

For workshops & parts sellers



For workshops



New customers

Your workshop appears to everyone searching for a service nearby.



Organised bookings

Receive bookings and plan your day without crowding.



A trusted reputation

Customer reviews build trust in your work.



Performance tracking

See how many bookings and visits your page gets.



For parts sellers



Show your products

Parts, prices and stock in a clear catalogue.



Be easy to find

Customers search by part or model and reach you directly.



Wider reach

Sell to customers and workshops beyond your area.



More orders

Direct enquiries and orders, no middleman.



Join as a partner today

Register your workshop or shop on Alwarsha and start receiving new customers.

Where we're going



Our vision

To be Egypt's leading platform for everything car maintenance and spare parts.



Our mission

Connect car owners with the right workshop and the right part — quickly, transparently and at a clear price.



Trust



Transparency



Saving time



Quality

WHAT WE WILL DO

Our roadmap

- 1 Launch** Phase 1
Launch the website and app: parts search, workshop directory and appointment booking.
- 2 Build the partner network** Phase 2
Onboard workshops and spare-parts sellers in Cairo and set up their pages on the platform.
- 3 Expand** Phase 3
Expand to more governorates and add new services for car owners.

GET IN TOUCH

Contact us

10+

Partner workshops

134+

Parts sellers

400+

Listed parts

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**Your car,
in trusted hands.**

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